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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/007,523	12/03/2001	Neal Solomon		2580	
758 EENWICK 9-	7590 12/29/2006		EXAMINER		
FENWICK & WEST LLP SILICON VALLEY CENTER			GREIMEL, JOCELYN		
801 CALIFOR	NIA STREET VIEW, CA 94041		ART UNIT	PAPER NUMBER	
WOOWIN	VIE W, 011 7 10 11		ART UNIT PAPER NUM 3693		
SHORTENED STATUTO	RY PERIOD OF RESPONSE	MAIL DATE	DELIVER	DELIVERY MODE	
- 3 MC	NTHS	12/29/2006	PAPER		

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

			Application No.	Applicant(s)				
			10/007,523	SOLOMON, NEAL				
	Office Action Summary		Examiner	Art Unit				
			Jocelyn Greimel	3693				
Period fo	The MAILING DATE of this commun or Reply	nication appe	ears on the cover sheet with the c	orrespondence address				
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Status								
1)[[]	Responsive to communication(s) file	ed on <i>03 Dec</i>	cember 2001	•				
,	·	action is non-final.						
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٠,۵	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Dispositi	on of Claims							
	•	application	•	197				
•	<ul> <li>Claim(s) <u>1-95</u> is/are pending in the application.</li> <li>4a) Of the above claim(s) is/are withdrawn from consideration.</li> </ul>							
	Claim(s) is/are allowed.							
,	Claim(s) <u>1-95</u> is/are rejected.		•					
·	☑ Claim(s) <u>1-95</u> is/are rejected. ☑ Claim(s) <u>1-95</u> is/are objected to.							
·	Claim(s) are subject to restri	ction and/or	election requirement	•				
, —			orodion roquironiana					
	on Papers							
•	The specification is objected to by the							
10)	The drawing(s) filed on is/are		·					
•	Applicant may not request that any obje							
	Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).							
11)	The oath or declaration is objected t	o by the Exa	iminer. Note the attached Office	Action or form P1O-152.				
Priority ι	ınder 35 U.S.C. § 119							
	Acknowledgment is made of a claim  All b) Some * c) None of:			-(d) or (f).				
	<ol> <li>Certified copies of the priority documents have been received.</li> <li>Certified copies of the priority documents have been received in Application No</li> </ol>							
			ty documents have been receive					
	application from the Internation			a in tijio rtational otago				
* 5	See the attached detailed Office action			d.				
Attachmen	He)							
Attachment(s)  1) Notice of References Cited (PTO-892)  4) Interview Summary (PTO-413)								
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)			Paper No(s)/Mail Da	ite				
	mation Disclosure Statement(s) (PTO/SB/08)		5) Notice of Informal P	atent Application				
Pape	Paper No(s)/Mail Date <u>12/03/2001</u> . 6)] Other:							

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### **DETAILED ACTION**

1. This non-final communication is in response to Applicant's application of 03 December 2001, which claims the benefit of 60/162,932 filed 01 November 1999 and claims the benefit of 60/250,819 filed 01 December 2000. Claims 1-95 are pending and presented to be examined upon their merits. Claims 1, 29, 30, 33, 39, 41, 53, 68, 69, 79 and 93 are independent claims. Claims 47 and 57 were deleted.

# Claim Objections

- 2. Claims 1-93 are objected to because of the following informalities: the use of the terms "intelligent agent", "inter-agent", "intelligent negotiation agent" and "negotiation agent" for both buyer and seller are confusing as they are similar. For example, claim 10 uses several of the claim terms. Consistent use of the same term and more distinct terms would make the claims read more clearly. Appropriate correction is required.
- 3. Claim 6 is objected to because it uses the acronym "UDDI", which has not been defined in the claims. Appropriate correction is required.

# Claim Rejections - 35 USC § 102

4. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

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(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

- 5. Claims 1-28, 29, 42-43, 59-67, 68, 89-92, 93-94 and 95 are rejected under 35 U.S.C. 102(b) as being anticipated by Ogasawara (US Pat. No. 6,868,392 B1). In reference to claim 1, Ogasawara discloses a method, system and computer program for presenting information regarding products and services via a network of computers comprising:
  - a plurality of market databases registered with a cooperative communications network (col. 4, lines 21-34),
  - an analytical agent for mining data related to a selected item from at least one of said plurality of market databases, said analytical agent further for generating a subset of data that most closely meets a preprogrammed goal (col. 4, lines 21-34),
  - at least one of a seller's inter-agents in communication with said analytical agent for receiving said subset of data (col. 4, lines 21-46),
  - said at least one of a seller's inter-agents for generating at least one showcase database based on said subset of data responsive to a set of seller's sales objectives, each showcase registered with a cooperative communications network (col. 4, lines 21-46), and

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 a user interface for displaying information derived from said showcase database (col. 4, line 20 – col. 5, line 31),

- market databases related to an industry,
  - mining data comprises constantly monitoring the plurality of market databases, and generating an updated subset of data responsive to any change in the market databases,
  - at least one seller's inter-agent regenerates said at least one showcase database in response to said updated subset of data (col. 5, lines 38-55),
- a plurality of showcase databases commonly related to an industry;
  - showcase databases are registered with a UDDI register,
  - showcase databases employ a common extensible markup language (col. 7, lines 1-64),
- at least one buyer's intelligent negotiation agent for receiving information from said showcase database regarding said selected item,
  - at least on buyer's commercial search agent for searching said at least one showcase databases for information regarding the selected item,
  - at least one buyer's intelligent negotiation agent, and at least one intelligent seller's negotiation agent in communication with said at least one buyer's intelligent negotiation agent, wherein when said at

least one buyer's intelligent negotiation agent requests a bid for sale of said selected item, at least two of said seller's intelligent negotiation agents submit that bid to said at least one buyer's intelligent negotiation agent (col. 4, lines 21-46),

- preprogrammed goal comprises a set of buyer's specifications for a selected item, said item being one of a plurality of individual product items and individual service items (col. 5-6),
- preprogrammed goal comprises a set of seller's sales objectives (col.
   5-6),
- the analysis is performed by selecting one of a plurality of evolutionary computation resources comprising genetic algorithms, genetic programming, neural networks, constantly monitoring the market data and generates the subset of data anew for any changing in the market data and the inter-agent generates a showcase database responsive to any change in the subset of data including a discounted price for an item, an option to upgrade features of a selected item, include additional services related to the item, a quantity discount for the item, financing for the item, warranties, insurance, proximity marketing discount, yield management promotion, a plurality showcase databases registered with a cooperative communications network for a common sales objective and each having a data set dedicated to the

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common sales objective, and comprises an object relational database (col. 6, line 8 – col. 8, line 19).

- 6. In reference to claims 30-31, 33-38 and 39-40, Ogasawara discloses a system, method and computer program for creating a seller's showcase database, which is accessible over a network of computers, comprising:
  - obtaining market data related to a selected item from a market, said item being one of a product item or service item (col. 9, line 19 – col. 10, line 60),
  - analyzing said market data for conformity to a set of seller's sales
     objectives (col. 9, line 19 col. 10, line 60),
  - filtering said market data to create a seller showcase database reflecting the most favorable terms for sale of said selected item by said seller given said market data (col. 9, line 19 – col. 10, line 60),
  - and constantly updating the seller showcase database with each change in the market data (col. 9, line 19 – col. 10, line 60).
- 7. In reference to claims 41, 44-46, 48-52, 53-56 and 58, Ogasawara discloses a method, system and computer program for analysis of data, the data resident in a distributed computing network of sellers' commercial databases comprising:

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- at least one of a plurality of intelligent analytical agents, said analytical
  agent for mining data related to a selected item from at least one of a
  plurality of market databases, said item one of a product item or service
  item, and said analytical agent for generating a subset of data that most
  closely meets a goal,
- where analysis is case-based reasoning, rule-based reasoning, uses
  neural networks, uses genetic programming; a suite of artificial intelligence
  program resources accessible by the intelligent analytical agent and
  selects an artificial intelligence resource for optimal performance using
  genetic programming or genetic algorithms or neural networks (col. 8, line
  50 col. 12, line 60).
- 8. In reference to claims 69-78 and 79-88, Ogasawara discloses a method, system and computer program for automated collaborative filtering using a computer that communicates over a distributed network comprising:
  - at least one seller's analytical agent (col. 7, line 8-64),
  - at least one buyer's commercial search agent in communication with said seller's analytical agent, wherein, when said commercial search agent transmits to said at least one seller's analytical agent a request by a buyer for information on a selected item, said item one of a plurality of product items and service items, said seller's analytical agent mines data related

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col. 10, line 31)

to said selected item from at least one of a plurality of market databases, filters said data against a profile of said buyer to prepare a list of at least one of a plurality of recommended items, and transmits to said buyer's commercial search agent said list of recommended items (col. 8, line 50 –

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the filters of data comprise ranking each of the at least one of a plurality of recommended items consistent with the buyer's profile, item type, popularity, buyer's region, item quality, services related to the item, bundled items, quantity of items and item price (col. 10, line 8 – col. 11, line 64).

#### Additional References

- 9. Other references relevant to the examination of the application but not cited herein:
  - Peckover (US Patent No. 6,119,101).
  - Google search engine Front Page, "Why Use Google?" Page and "Frequently Asked Questions" Page as of January 17, 1999 (http://web.archive.org/web/1999011732727/http://google.com).

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#### Conclusion

10. Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Jocelyn Greimel whose telephone number is (571) 272-

3734. The examiner can normally be reached Monday - Friday, 8:30 AM - 4:30 PM

EST. If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, James Trammell can be reached at (571) 272-6712. The fax phone number

for the organization where this application or proceeding is assigned is 571-273-8300.

11. Information regarding the status of an application may be obtained from the

Patent Application Information Retrieval (PAIR) system. Status information for

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system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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PRIMARY EXAMINER